Chairperson:	Bjorn Gulden (CEO)	Conference ID:	42950353
Conference Day:	Tuesday	Conference Date:	14th May 2013
Time of Conference:	09:00 UK Time	No of lines:	100
Conference Duration (minutes):	120 Minutes	Cost Centre Number:	N/A

## PARTICIPANTS DIAL IN TELEPHONE NUMBERS

The participants will be asked for their full name and conference ID (and any additional information we have been requested to take). Please provide the following conference ID to all participants. 42950353

Denmark Local Call	32728018
UK Standard International	+44 (0) 1452 555 131
USA Local Call	18666828490

## SPEAKERS DIAL IN TELEPHONE NUMBERS – (FOR BACK UP)

The speaker/s will be asked for their full name and conference ID. Please provide the following conference ID to all speakers. 42950353

Denmark Local Call	32728019

## **COMMS LINE NUMBERS**

This line provides you with the means to communicate with the operator without interrupting the conference.

Designation	Number
UK Standard International	+44 (0) 1452554831

To be dialled in 15 minutes prior to start time. Please quote the Conference ID 42950353 to join.

## **UK LEADER-VIEW DETAILS:**

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Log on to: www.leader-view.com

The Leader-View Conference ID number is:

42950353

The pin number for those that need to view the Leader-View screen is:

3938

Speakers: Bjorn Gulden, Morten Eismark, Henrik Holmark, (The operator will dial out 30 minutes prior to the start of the conference on: 0045 36730817) (Leaders)

Call Title: PANDORA A/S Q1 2013 REPORT

Participant list information required: First and Last Name, Company

Participant list email to: <a href="mailto:anders.noltensmeier@nasdagomx.com">anders.noltensmeier@nasdagomx.com</a>

Transcription Requirements:

1 x Call Transcription - Priority (24 hour turnaround) to be sent to:

Anders Noltensmeier

anders.noltensmeier@nasdagomx.com

Communication Line Details: To be dialled in 15 minutes prior to start time. Please quote the Conference ID 42950353 to join.

Call Requirements: Leaderview Q&A Conference Call

As you have selected the Manual Answer service for your conference please can we ask that you request your participants to dial in 5-10 minutes before the conference start time. This will help to ensure that we capture all the required information and that your conference starts at the required time.

Your participants will be asked for their full name & Conference ID. Please provide the following code to all participants

Conf ID 42950353